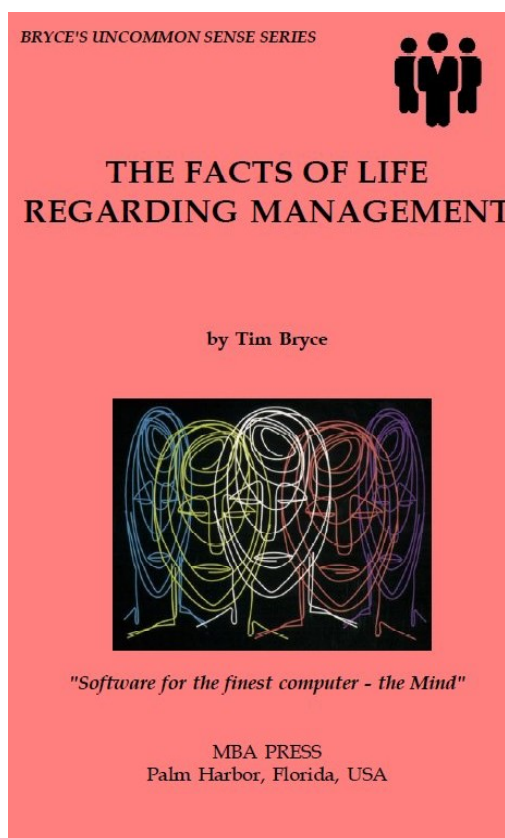


TIM BRYCE - COMMON SENSE FOR UNCOMMON TIMES

"Software for the finest computer - the Mind"
THE FACTS OF LIFE REGARDING
MANAGEMENT - New Book!



Tim is an essayist and radio commentator who has written on such things as business management, technology, politics, our changing world, and profiles of the American character. Tim's work varies from being educational one moment, to controversial or humorous the next. He describes it as "*Software for the finest computer - the Mind*" as he is asking his readers to think about things they either take for granted or simply overlook.

See all four of Tim's Uncommon Sense Series at Tim's web site (timbryce.com).

Mr. Bryce is available for radio interviews and speaking engagements.



"THE FACTS OF LIFE REGARDING MANAGEMENT" - Lessons well suited for those aspiring to become effective managers, as well as for those who require a refresher or change of focus.
175 pages; ISBN-13: 978-1503127043 ISBN-10: 1503127044

"Management" is a people oriented function, not a mechanical function (which is why "man" is used as part of the word). It is, "getting people to do what you want, when you want it, and how you want it." Thanks to changes in government regulations and socioeconomic conditions, we have witnessed substantial changes to corporate cultures in terms of communications, fashion, socialization, morality, and how we conduct business. Despite all this, one thing has remained constant: the need to get a job done, and this is the domain of the manager. Companies spend millions of dollars on technology but little on improving the skills of their managers.

"Couldn't have written it better myself! It's scary how much we agree."
- Bob Boyington, Florida

\$20 (U.S.) from MBA PRESS at Tim's site (timbryce.com) or on Amazon. eBook (Kindle) version also available.

MBA PRESS
(a division of M&JB Investment Company)
P.O. Box 675
Palm Harbor, FL 34682-0675
United States of America

Tel: 727-786-4567
timb001@phmainstreet.com
<http://www.phmainstreet.com/mba/mbapress.htm>
Mr. Bryce is available for radio interviews and speaking engagements.